



Sponsorship of the LACFC 2023 meeting and Advertising Packages

Patron

\$250 USD

- Organization included in the website of the meeting and in *Fisheries*
- Recognition in conference materials (such as website and signage)
- Discuss alternative options not listed at other sponsor levels

Bronze

\$1,500 USD

- Recognition on the meeting website and online for virtual assistants
- Organization name on the meeting t-shirt
- Signage in the registration and Exhibit Hall
- One (1) complimentary meeting registration for staff or customer

Silver

\$2,500 USD

- Bronze level benefits plus:
- Logo on the meeting t-shirt
- Link to your organization's website + logo on the meeting website
- An additional meeting registration (2) for staff or customers

Gold

\$5,000 USD

- Benefits of silver level plus:
- Tradeshow booth
- Logo on the holding slides for plenary sessions
- Video (up to 2 minutes) uploaded to the meeting website
- An additional registration at the meeting (3) for staff or customers

Platinum

\$10,000 USD

- Benefits of gold level plus:
- Your organization logo on the virtual meeting website program
- Recognition in *Fisheries* with a half-page advertisement
- 'Tech talk' or virtual workshop (up to 20 minutes) live and on demand
- Two additional meeting registrations (5) for staff or customers

Titanium

\$20,000+ USD

- Benefits of the Platinum level plus:
- *To be determined*

Not seeing what you're looking for or want to group various sponsorship opportunities together? Let us help you create a customized plan to meet your organization's needs and receive a value discount.

Thought Leadership Opportunities

Take the exclusive opportunity to contribute to the scientific exchange taking place at the conference. Secure your place as a market leader or introduce new products or technologies through topic-specific workshops, Tech Talks and more. These sponsorship options allow your organization to support and contribute to the collaboration and knowledge sharing that takes place at the AFS Annual Meeting.

- **Plenary Session Sponsorship** **\$10,000/per session**
These are our most exclusive opportunities. There are only three events to highlight your organization during one of the AFS plenary talks. Sponsors are invited to make brief comments and will address the event's largest audience. These programs are designed to be educational, festive, and focused. Many of our conference days begin with a lively and well-attended plenary session. No other programming is foreseen for the Plenary Sessions. Benefits of Platinum sponsorship.
- **Scientific Symposium** **\$2,500 USD/per symposium**
A full list of approved scientific symposia is available on the meeting website. These opportunities are a great way to support specific topics or areas of interest to your organization and the people showcasing your science. Benefits of Silver sponsorship.
- **Technical Talks*** **\$2,000 USD/20 minutes**
Designed to be both educational and promotional, Technical Talks gives organizations time to explain, exhibit, and introduce developments, advancements, and products in front of conference attendees. These sessions will take place at the Trade Show. Each technical talk is limited to 20 minutes; however, organizations are not limited to the number of Technical Talks they can organize. * complimentary for paid exhibitors. Benefits of Bronze sponsorship.
- **Workshops/Panel Discussions** **\$1,500 USD/per workshop**
These events are specialized sessions on pressing and current issues that allow you to reach a very specific audience. Benefits of Bronze sponsorship.
- **Professional Development (Continuing Education)** **\$2,000/per class**
These full-day or half-day courses offer attendees the opportunity to advance their professional skills on a variety of critical topics. Courses will take place the day before the official start of the meeting (Monday, May 15), to allow for more time to delve deeper into these fisheries-related topics. Sponsorship will advance professional fisheries management in the region. Past courses have included: Geographic Information Systems (GIS), Electrofishing Methods, and Database Design and Applications.

Opportunities for public participation

- Trade Show Booth- \$1,950 USD
- Welcome event and reception \$10,000 USD exclusive; 4 sponsors- \$2,500 USD
- Exclusive \$10,000 USD trade show networking event; 4 sponsors- \$2,500 USD
- Student Networking Event- \$5,000 USD
- Snack break (a.m. or p.m.)- \$3,500 USD/per break
- Opportunities for Virtual Assistants- \$2,500 USD
- Grand Event- \$15,000 USD *

(* discount for existing eligible sponsors)

Brand Boost Opportunities

- Mobile App Welcome Page \$10,000 USD
- Mobile App Banners \$2,500 USD (3 available)
- meeting \$1,500 USD + cord cost Delivery of
- registration \$500 USD each
- Meter board signs (in hotel, showroom, etc.) from \$500 USD
- Other options through hotels Contact us!

Sponsorships are tax deductible up to the legal limit as defined by local tax laws.

To secure your sponsorship or for more information, visit <https://lacfc.fisheries.org/> or contact: Jenna Hanks, jhanks@fisheries.org.